# Connecting Kingdom Purpose with Your Business Offer (It's the Compelling Reason People Buy Your Why)

## My Kingdom Purpose

#### Intentional Reformation

**To:** clarify and co-labor with the purpose Father wrote in hearts and Business,

**So that:** Sons build Kingdom Culture in their Staff on shared purpose (Ecclesia), and have a contagious, thriving template for prospering People, Businesses, & Nations.

**With whom**: Business Sons & Daughters who access Father's Council (Seers & Doers).

## My Business Offer

### Integrate Your Purpose and Offer

**Value:** A process to get Kingdom purpose in writing and integrate it with your story, biz offer, and strategy. **Avatar:** Entrepreneurs called as sons and daughters who

want their business to flow from Kingdom purpose.

#### **Transformation:**

Intentionally align Kingdom Purpose with Biz Offer. It's the Compelling Reason People Buy Your Why. Engage in the Reformation sweeping Cities & Nations.

**How**: Disciple Sonship & Ascension to hear prophetic purpose, then implement in Biz strategy & Tactics.

Simple Roadmap with Examples

## **Kingdom Purpose**

John's – *Intentional Reformation*Purpose/Aspirations *Example* 

## Why I Exist (the Big Picture):

To clarify and co-labor with the purpose Father has written in hearts and businesses.

#### Who I Serve:

Business Sons and daughters who access Father's Council (Seers & Doers).

#### The Outcome:

Sons build Kingdom Culture in their staff and teams (Ecclesia), creating contagious, thriving templates that prosper people, businesses, and nations.

#### **How It Happens:**

By helping sons discover and align with Father's purpose in their hearts and businesses.

#### **Business Offer**

John's – Integrate Your Purpose and Offer John's Example Offer

#### Value (the On-Ramp):

A process to get Kingdom purpose in writing and integrate it with your story, biz offer, and strategy.

#### Avatar:

Entrepreneurs called as sons and daughters who want their business to flow from Kingdom purpose.

#### The Transformation:

Intentionally align Kingdom Purpose with Biz Offer, It's the Compelling Reason People Buy Your Why. Engage in Reformation sweeping Cities & Nations.

#### How We Do It: (Co-laboring)

Disciple Sonship, Ascension, and conversations in God's Council to hear prophetic purpose and implement it in Biz Strategy & Tactics

<u>Simple Roadmap</u> with Examples

# Brand Script

My Kingdom purpose is Intentional Reformation—discipling sons via ascension and conversations in God's Council to clarify Father's Purpose in their hearts and businesses. We get that purpose in writing, align it with your story, offer, and strategy, and build Kingdom culture (Ecclesia in Business) to engage in Father's Reformation sweeping over People, Businesses, Cities, and Nations. Father is bringing Heaven to Earth through His sons and daughters in Business. We're helping them!