

Father – Yahweh (Father)

Does your Business offer sell itself?

Mk 4:26 – *This is what the kingdom of God is like. A man scatters seed on the ground.*

27) *Night and day, whether he sleeps or gets up, the seed sprouts and grows, though he does not know how.*

28) *All by itself the soil produces grain
—first the stalk, then the head, then the full kernel in the head.*

Mt 6:32 – *For the pagans run after all these things,
and your heavenly Father knows that you need them.*

33) *But seek first his kingdom and his righteousness,
and all these things will be given to you as well.*

Jn 15:16 – *and so that whatever you ask in my name the Father will give you.*

Jn 14:12 – *Very truly I tell you, whoever believes in me will do the works I have been doing,
and they will do even greater things than these, because I am going to the Father.*

13) *And I will do whatever you ask in my name, so that the Father may be glorified in the Son.*

Jn 16:23 – *In that day you will no longer ask me anything.*

Very truly I tell you, my Father will give you whatever you ask in my name.

24) *Until now you have not asked for anything in my name.
Ask and you will receive, and your joy will be complete.*

John, products, initiatives, and people “sell themselves”

- When they are in my name, my purpose
- Because Holy Spirit is helping; I am adding, answering
- Kingdom Marketing always flows, co-labors with
 - The movement of my Spirit
 - The Purpose in my Heart
 - From Living Words, decrees from my Council

	Precondition (What I do)	Fruit (What Father does)
Mk 4:26-28	Sow Living Words in Good People	<i>All by itself the soil produces</i>
Mt 6:32-33	Put Kingdom 1 st , on the same page	Adds all these things
Jn 15:16	Ask in my name/Purpose	Father will give you
Jn 15:7	Remain in me, my words in you	Ask whatsoever
Jn 14:12-14	Believe, ask	Greater works, whatever you ask
Jn 16:23-24	Ask in my name	You will receive; your joy will be complete

Jesus – Immanuel, God with us, Redeemer of (My Story)

The Marketing choice

- 1) Sell your soul to buy a marketing process that works
- 2) Lay down your life for marketing that flows

Mt 16:25 – *For whoever wants to save their life will lose it, but whoever loses their life for me will find it.*

- 26) *What good will it be for someone to gain the whole world, yet forfeit their soul? Or what can anyone give in exchange for their soul?*

I am redeeming believers who have sold part of their soul:

- For worldly wealth
- For visibility, stages, status
- For freedom, ambition, competitive envy

Take this compromise that leads to coercion to the Courts

(you do get what you want, but the devil also gets what he wants, coercion)

Accusation

- Initiatives, marketing in your own name, not God's
- For your vain glory
- Soul is sold – looks like a shell, inauthentic
(not you - the shell is demonically coerced)

Cross – Taking my independence to the cross

(my lack of trust, anxiety, running ahead) to the cross

Decrees

- 1) Kingdom Q – not what can you do; what can God do through you?
- 2) I will bear you up on eagle's wings
- 3) Kingdom worship is co-laboring with Father
- 4) Ecclesia is sons sharing Kingdom Purpose

Holy Spirit – I AM the Bread of Life, Spirit of Truth (Purpose)

In my name means:



- “in my purpose”
- “in sync with Living Words”
- “in step with Holy Spirit”
- “Doing what Father is doing”

It's not a religious tag line to preface doing whatever you want:

- Doing whatever works
- Copying another's success

Wisdom – I AM the Light of the world (Strategy)

- 1) Intentionally connect your business and marketing to Father's Purpose
- 2) Let it be features in your Business Plan
"how do we have Living Words to Put Kingdom 1st, stay on the same page"
- 3) Keep in Step – Father's purpose isn't static values
 - a. It's Living Words from conversations in the Council
 - b. It's following the Lamb wherever
 - c. It's a culture of sons who share prophetic Purpose
 - d. It's an Ecclesia worshipping via co-laboring

Understanding – I am the Door (Tactics)

Isa 40:31 – *but they who wait for the LORD*

- *shall renew their strength;*
- *they shall mount up with wings like eagles;*
- *they shall run and not be weary; they shall walk and not faint.*

- 1) Make conversations with Father, Jesus, 7 Spirits, a lifestyle
(it's the definition of sonship)
- 2) Plant the Living Words in good soil (People)
 - a. who hear the words
 - b. and do them

Mt 7:24 – *Everyone then who hears these words of mine and does them will be like a wise man who built his house on the rock.*

- 3) Have a plan to harvest when the seed multiplies... 30, 60, and 100-fold
(Anticipation, expectation based on Living Words, and decrees)
- 4) Business Marketing and Scaling are built on the rock
 - a. Jesus is the Living Word (King of kings)
 - b. Sons are Living Words
- 5) There are process and systems... right after Kingdom coming first

Living Words. (new everyday) → Kingdom Purpose (Agile People) → Business process (Responsive Systems)

Build purpose on the Rock – That Speaks

Living water flows from this rock, flows from the throne, out your belly

Counsel – I am the good Shepherd (Heritage)

Blow the trumpet in Zion

- Capture the Living Words, the Sound of the trumpet

Lord, how to make the sound?

- Sounds like judgment over carnality
- It's a breath of fresh air (a new wave)
- Its genuine spirituality, not new age BS

Forgive them... for they know not what they do (Take them to the Courts)

Accusation

- It's duplicating dead works at best
- Promulgating demonic strategies at worst
- Inviting compromise; contracting with coercion

Cross – Lord I'm taking this shallow compromise to the cross

- Inauthentic people to the cross
- Pride in self-discipline to the cross
(Trusting in humanistic power, instead of God)

Decrees

- 1) I will go before you
(Angels, Armies, the Host are all saying Here am I Lord, send me... send them)
- 2) Equipping sons who
 - a. champion Kingdom purpose
 - b. Experience Living words
 - c. Run after your Spirit, your Heart
- 3) There is a movement in Phoenix, Scottsdale
 - a. Wisdom sees it, channels it, preserves it, flows with it
 - b. Grows sons touched by it

Might – I am the resurrection and the life (Courage)

John, have the tenacity and courage to make a difference

- 1) Do it in the Courts and Council first
- 2) Bring the Living Words, prophetic decrees to Earth
- 3) Ask whatsoever because you know the name, the purpose
- 4) Blow the trumpet, make the sound, release the captives
- 5) Start the reformation wherever you go
(Release Sons and Cities and Nations)
- 6) Don't stop at what, get the practical how

Knowledge – I Am the Way, the Truth, and the Life (Clarity)

Offers that sell themselves in Jesus Name

- 1) They have Kingdom purpose, sent with Living words
 - a. They are ordained
 - b. Called according to His purpose (Rom 8:28)
(bullet-proof from enemy attack)
- 2) Father goes before you and is your rearguard

Isa 52:12 – *for the LORD will go before you,
and the God of Israel will be your rear guard.*

Fear of the Lord – I Am the vine (Culture)

Treasure the face of God, His countenance, His eye, His presence

Rev 1:16 – *and his face was like the sun shining in full strength.*

More helpful graphics here:

<https://releasingkings.com/wp-content/uploads/2025/07/2025-07-12-Court-Council-Tool-Kit.pdf>

What Sons Bring Back to Business From 9 Conversations in the Council

God's Council

Father

(I AM Yahweh)

Jesus

(I AM Your Redeemer)

Holy Spirit

(I AM Bread, Spirit of Truth)

Wisdom

(I AM the Light)

Understanding

(I AM the Door)

Counsel

(I AM Good Shepherd)

Might

(I AM Resurrection Life)

Knowledge

(I AM the Way)

Fear of the Lord

(I AM I the Vine)

Transformations from Conversations

→ **Identity** – The sense of being Chosen, having access to Father

→ **Story** – Redeeming my past and leveraging it for the future

→ **Purpose** – Knowing my role, Father's brand, values, priorities

→ **Strategy** – I have a plan that implements **our** mission and vision

→ **Tactics** – I have a tactical advantage, Co-laboring with Father

→ **Heritage** – I know what Father has given me to own, develop

→ **Courage** – It's natural for me to be heroic, an overcomer

→ **Clarity** – I can clearly articulate where I'm going and why

→ **Culture** – I see what people carry, Biz Ecclesia = shared purpose

3 Examples - [Purpose Profile](#), [Aspirations](#)

God's Answers

Who Am I? Why?
Son With Purpose

How Lord?
Ascend and Align

Where Am I Going?
Passion for Reformation

[John's 7-Spirit Profile](#)

Your Story

1. How it Started
2. Personal Passion
 - Problem, Mentor
3. What it Feels Like
4. Personal Benefit

5. Value to Others
6. Biz Model, Plan
 - Biz Upside
 - Biz Downside

7. Vision for Kingdom
8. How It Helps Others
 - Marketing Offer
 - Value, Transformation
9. The Tribe, Culture

[John's Story](#)