

## Father – Yahweh (Father)

Thank you for masterclass → wisdom for next steps?

- Putting coaching in context of Reformation
- Tying Business offer to prophetic purpose
- Blog? What's Your Offer; how do you co-labor, what is Father doing?

Lord, What's on your heart?

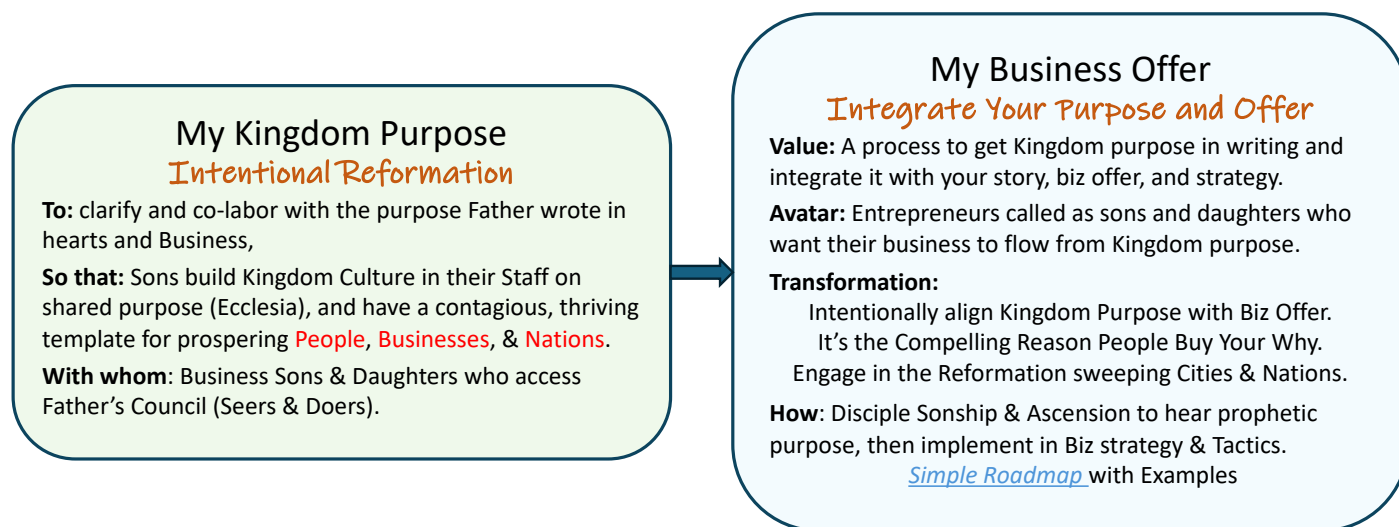
Put value in Masterclass (**how Lord?**)

- Part of the value is having fun, enjoying the process
  - How it's working for others (Stories from team)
  - The movement... big picture is exciting
- Content
  - Quick wins - Ideas people can use right away
  - purpose statement to Offer (Housing your purpose in your offer)

See graphic from Father

# Connecting Kingdom Purpose with Your Business Offer

## (It's the Compelling Reason People Buy Your Why)



<b>Kingdom Purpose</b> John's – <i>Intentional Reformation</i> Purpose/Aspirations <a href="#">Example</a>	<b>Business Offer</b> John's – <i>Integrate Your Purpose and Offer</i> <a href="#">John's Example Offer</a>
<b>Why I Exist (the Big Picture):</b> To clarify and co-labor with the purpose Father has written in hearts and businesses.	<b>Value (the On-Ramp):</b> A process to get Kingdom purpose in writing and integrate it with your story, biz offer, and strategy.
<b>Who I Serve:</b> Business Sons and daughters who access Father's Council (Seers & Doers).	<b>Avatar:</b> Entrepreneurs called as sons and daughters who want their business to flow from Kingdom purpose.
<b>The Outcome:</b> Sons build Kingdom Culture in their staff and teams (Ecclesia), creating contagious, thriving templates that prosper people, businesses, and nations.	<b>The Transformation:</b> Intentionally align Kingdom Purpose with Biz Offer, It's the Compelling Reason People Buy Your Why. Engage in Reformation sweeping Cities & Nations.
<b>How It Happens:</b> By helping sons discover and align with Father's purpose in their hearts and businesses.	<b>How We Do It: (Co-laboring)</b> Disciple Sonship, Ascension, and conversations in God's Council to hear prophetic purpose and implement it in Biz Strategy & Tactics <a href="#">Simple Roadmap</a> with Examples

## Brand Script

*My Kingdom purpose is Intentional Reformation—discipling sons via ascension and conversations in God's Council to clarify Father's Purpose in their hearts and businesses. We get that purpose in writing, align it with your story, offer, and strategy, and build Kingdom culture (Ecclesia in Business) to engage in Father's Reformation sweeping over People, Businesses, Cities, and Nations. Father is bringing Heaven to Earth through His sons and daughters in Business. We're helping them!*

## Jesus – Immanuel, God with us, Redeemer of (My Story)

I am redeeming clarity and simplicity

- Exposing the confusion of enemy narratives
- Imparting authority and power to co-labor with Father
- I'm not leaving people behind

Father's assignments for sons:

- Are clear, routinely updated in the Council
- Viable, easy to do (they have more anointing, power)
- They bear fruit that remains (Jn 15)
- They are fun, they work!

## Holy Spirit – I AM the Bread of Life, Spirit of Truth (Purpose)

Purpose

- Not just business systems, Process, fruit, Profit
- It's walking with Father, keeping in step, following the Lamb
  - Its relationships, not just results
  - Its purpose, not just profits
  - Its courts and Council, not just collaboration and communication
  - Its 7 Spirits, not just 7-fold

## Wisdom – I AM the Light of the world (Strategy)

Father, enlighten me on how to move this forward?

Sweeten the Masterclass:

- Quick wins (connect purpose and offer)
- Guest speakers (bring their list) – Jonathan, Harold
- Invite people to calls, describe agenda for their next step
- Registration fee (Incentivize show-up rate)
- Update funnel video, follow-up letter
- Get Jonathan's input
- Add person invitations to the masterclass (referrals)

## Understanding – I am the Door (Tactics)

John, Sons are Living Words

- Be the Living Water
- Create what is prophetically fresh, creatively new
- Feed my sheep meat – Kingdom purpose, co-laboring with Father
- Connection is:
  - Authenticity, being your genuine self
  - Clarity
  - Fruitfulness and Fun

## Counsel – I am the good Shepherd (Heritage)

I have given you influence that is beyond your understanding

- Your heritage is Sonship, Ascension, and Reformation
- Possess your land, the giants are food for you

**Deut 11:24** – *Every place where you set your foot will be yours  
25) No one will be able to stand against you.*

**Josh 1:3** – *I will give you every place where you set your foot, as I promised Moses.*

**Josh 14:9** – *So on that day Moses swore to me,  
The land on which your feet have walked will be your inheritance  
and that of your children forever,  
because you have followed the LORD my God wholeheartedly*

## Might – I am the resurrection and the life (Courage)

Courage is:

- Following the Lamb (Rev 14:4)
- Keep in step with Holy Spirit (Gal 5:26)
- Doing what Father is doing (Jn 5:19)
- Saying what Father is saying (Jn 12:49)

Without knowing the outcome, taking a census

**Mt 26:39** – *My Father, if it be possible, let this cup pass from me;  
nevertheless, not as I will, but as you will.*

Courage comes from Living Words

Faith is the substance of Living Words

## Knowledge – I Am the Way, the Truth, and the Life (Clarity)

**Jn 14:6** – *I am the way, and the truth, and the life.  
No one comes to the Father except through me.*

- Way (hodos, G3598) – the route
- Truth (Alethea, G225) – Truth
- Life (Zoe, G2198) – Life

**Jn 8:31** – *If you abide in my word, you are truly my disciples,  
32) you will know the truth, and the truth will set you free.*

**Jn 7:17** – *Anyone who chooses to do the will of God  
will find out whether my teaching comes from God  
or whether I speak on my own.*

**Mk 4:23** – *If any man have ears to hear, let him hear.  
24) he said unto them, Take heed what ye hear: with what measure ye mete,  
it shall be measured to you: and unto you that hear shall more be given.  
25) For he that hath, to him shall be given:  
and he that hath not, from him shall be taken even that which he hath.*

## Fear of the Lord – I Am the vine (Culture)

**Jn 15:10** – *If you keep my commands, you will remain in my love, just as I have kept my Father's commands and remain in his love.*

11) *I have told you this so that my joy may be in you and that your joy may be complete.*

12) *My command is this: Love each other as I have loved you.*

More helpful graphics here:

<https://releasingkings.com/wp-content/uploads/2025/07/2025-07-12-Court-Council-Tool-Kit.pdf>

### What Sons Bring Back to Business From 9 Conversations in the Council

#### God's Council

*Father*

(I AM Yahweh)

*Jesus*

(I AM Your Redeemer)

*Holy Spirit*

(I AM Bread, Spirit of Truth)

*Wisdom*

(I AM the Light)

*Understanding*

(I AM the Door)

*Counsel*

(I AM Good Shepherd)

*Might*

(I AM Resurrection Life)

*Knowledge*

(I AM the Way)

*Fear of the Lord*

(I AM I the Vine)

#### Transformations from Conversations

→ **Identity** – The sense of being Chosen, having access to Father

→ **Story** – Redeeming my past and leveraging it for the future

→ **Purpose** – Knowing my role, Father's brand, values, priorities

→ **Strategy** – I have a plan that implements **our** mission and vision

→ **Tactics** – I have a tactical advantage, Co-laboring with Father

→ **Heritage** – I know what Father has given me to own, develop

→ **Courage** – It's natural for me to be heroic, an overcomer

→ **Clarity** – I can clearly articulate where I'm going and why

→ **Culture** – I see what people carry, Biz Ecclesia = shared purpose

3 Examples - [Purpose Profile](#), [Aspirations](#)

#### God's Answers

Who Am I? Why?  
Son With Purpose

How Lord?  
Ascend and Align

Where Am I Going?  
Passion for Reformation

[John's 7-Spirit Profile](#)

#### Your Story

1. How it Started
2. Personal Passion
  - Problem, Mentor
3. What it Feels Like
4. Personal Benefit

5. Value to Others
6. Biz Model, Plan
  - Biz Upside
  - Biz Downside

7. Vision for Kingdom
8. How It Helps Others
  - Marketing Offer
  - Value, Transformation
9. The Tribe, Culture

[John's Story](#)