

## Father – Yahweh (Father)

Thank you for MC blogs, Joel

Lord, what is on your heart

### Thank You Lord

This morning I'm thankful for Reformation

- Reversing our inner-city culture by starting in DC
- The dirty, crime-invested, homeless, run-down streets
- The Justification of poverty, drugs, victimization

Thank you, Lord, for restoring our true American identity

- Clean, moral, prosperous, happy, safe, loving
- And for the guy leading the charge
- It's not D's vs R's, it's just an evil attack on Identity
- God is Making American Great Again

Father, Let this Kingdom Movement Multiply

I am releasing Identity on People, Businesses, Cities, and Nations

- Prophecy the Living Words (MAGA)
- Release Reformation over Nations
- Release sons doing the exploits (Trump is a template)
- Release the movement, sonship, Nations
- Changing the Face of Nations

## Jesus – Immanuel, God with us, Redeemer of (My Story)

John, I am redeeming every Mountain, every Nation

You have a lane, a metron, but:

- Don't limit where my Spirit can lead (*you job is follow the Lamb wherever*)
- Spiritual agility to follow the Lamb
- Say what Father is saying without boundaries or fear (Jn 12:49)
- Mercies, Manna, and Living Words are new every day.

## Holy Spirit – I AM the Bread of Life, Spirit of Truth (Purpose)

The door to this Kingdom movement is open

- You can say it prophetically
- You can do it practically

I am releasing sons to courageously dream

- What is in their had that they can courageously do?
- What is their “Staff of God” (Exod 17:9)

Staff (H4294, Matteh) – a branch; translated staff, rod, tribe

**Ps 110:1** – *The LORD says to my Lord:*

*“Sit at My right hand Until I make Your enemies a footstool for Your feet.”*

2) *The LORD will stretch out Your strong scepter (staff) from Zion, saying, “Rule in the midst of Your enemies.”*

3) *Your people will volunteer freely on the day of Your power;*

*In holy splendor, from the womb of the dawn, Your youth are to You as the dew.*

4) *LORD has sworn and will not change His mind,*

*“You are a priest forever According to the order of Melchizedek.”*

Prophecy movement to the sons, the tribe, the staff

## Wisdom – I AM the Light of the world (Strategy)

Lord, what is our strategy to release the sons, tribe, staff of God

- Mt 16:18 – *I will build my Ecclesia and the gates...*
- Release the movement, Tribe

Recite the good news stories (they are the Tribe, Tobe, Justin, Joel, Jonathan, Holly...)

Create the On-Ramp for Sonship (Masterclass, CRM, Blogs, Social Media, referrals)

- 1) Do a good job with clients
- 2) Ask for referrals
- 3) Make invitations with “their” purpose

John, it won’t all come through you are your network

- See all the other ways my Tribe/Staff is being built
- Trump is one

Lord, show the ways your staff, tribe, sons, ecclesia can be built

- It is as varied as every son and daughter
- It has roots in ongoing dynamic conversations
- Your question implies a formula or list (there isn’t one!)

## Understanding – I am the Door (Tactics)

Freud/Bernays start with what people want; their dreams, desires, ambitions

Jesus started with what Father wants

- 1) Follow me
- 2) Lose your life (dreams, desires, ambitions)
- 3) I will give it back multiplied

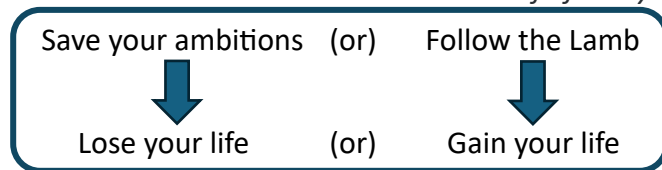
Freud/Bernays Marketing <i>(Weaponize the Unconscious)</i>		Contrast	Kingdom Marketing <i>(Release Purpose in Hearts)</i>	
Tactic	Result (Polish Politics)		Tactic	Result ( <i>Help from 7 Spirits of God</i> )
#1). Awaken an unconscious emotion in Roots of Bitterness (Heb 12:15) over unfulfilled hopes, dreams, & desires.	Fear of Tyranny, Injustice, Abuse, Domination.		#1). Awaken Kingdom Purpose Written in Heart's desires (Ps 37:4).	Feeling Chosen – <i>Identity, Story, &amp; Purpose</i> Via Sonship, Ascension, Reformation
#2). Attach that emotion to a symbol - An object, idea, narrative Script. Repeat the Lie often until it becomes truth.	Putin is a Lying Demon, Ukraine is victim, Zelensky is a Hero; Trump is villain in League with Putin.		#2). Experience the Living Words, Hear Invitation in Courts, Council. (Trumpet the Spirit and the Truth)	Serf to Son (with Identity, Story, Purpose). Own your <i>Strategy, Tactics, Counsel</i> (Conversations – Purpose is dynamic, Living)
#3). Sell the propaganda as the cure, transaction benefits seller, not the buyer. Roots remain unhealed, unaddressed.	War is the only option; The Cabal, NATO, EU is our savior. Serfdom continues		#3). Become Your Authentic Self Co-labor w/ Father, Exploits, Greater works Good news = Sons Bring Heaven on Earth	Own your Land – <i>Courage, Clarity, Culture</i> . Bring Heaven's Purpose to Earth. He is the King of kings; you are son & king?

Freud/Bernays <i>(Weaponize the Unconscious)</i>	More Freud/Bernays Examples <i>(Enemy strategy is serfdom)</i>		
Tactic	Result (Religion)	Result (Marketing)	Result (Education, Career)
#1). Awaken an unconscious emotion in Roots of Bitterness (Heb 12:15). over unfulfilled dreams & desires.	You want to follow Jesus, fulfill calling, not Left behind, Outside Kingdom.	You want success, independence, Wealth, Travel, Visibility, Impact.	You want a good job, stable income, Contribute inside personality profile (happy)
#2). Attach that emotion to a symbol - An object, idea, narrative Script. Repeat the Lie often until it becomes truth.	"Church" is the symbol (Ecclesia) Be faithful, Join, Attend, Tithe, Support.	We have a process to get you there requires, discipline, accountability. I am your guru (god).	Get a degree, qualifications, training You will climb the ladder to success. "Your dream will com true"
#3). Sell the propaganda as the cure, transaction benefits seller, not the buyer. Roots remain unhealed, unaddressed.	Dedicate your life to "Religion" Be the Serf's who surrender Identity, Conversations, Creativity, Sonship.	Follow me, get the value, results. Buy my high-ticket offer, commit! "I will save you"	Servant of that which is another mans. Corporate \$, but not personal identity. "Meaningless retirement, pension"

**The Trade is** – my dreams and desires

**Mt 16:24** – *If anyone wants to come after Me, he must deny himself, take up his cross, and follow Me.*

25) *For whoever wants to save his life will lose it; but whoever loses his life for My sake will find it.*



Personal dreams, desires, ambitions are bait the devil tempts us with:

- Desire for authority and power (Mt 4:3-4)
- Desire for independence, protection from failure (Mt 4:6-7) (autonomous and bullet-proof = god-like)
- Desire for visibility and wealth (Mt 4:8-10)

**Can I be leveraged by unfulfilled desires?**

## Counsel – I am the good Shepherd (Heritage)

The questions – The Trade

- 1) Am I (Jesus) your Good Shepard?
- 2) Are you your own good shepherd?
- 3) Have you entrusted someone else to be your good shepherd?  
(Made a trade to get your dream?)

Part of managing serfdom is making bricks (busyness) Ex 5:6-8

- Busyness is accountability for bricks (executing process steps, formulas, works)

If you don't want the pond to freeze,  
You have to keep the ducks swimming

Sonship is a place of rest and vitality

- Father can add all these things
- Sons are not tempted, distracted by their self-ish dreams, desires, and ambitions
- They are energized and creative via their shared purpose with Father  
(Bigger fish to fry than their own minnows)

## Might – I am the resurrection and the life (Courage)

Death of the seed of your dreams, ambitions, desires

- Is the spiritual trade that allows father to multiply your life
- Make in intentional trade
  - It's not one-way surrender into spiritual serfdom (monks)
  - It's trading into sonship with the King of kings
    - Purpose
    - Entrepreneurial creativity
    - Fruit on earth (sons are known by their fruits)

## Knowledge – I Am the Way, the Truth, and the Life (Clarity)

Jesus is the guru

If following/mentoring doesn't lead to life and Living Words

- 1) It's not going anywhere (recipes are a substitute)
- 2) Another dead work will manifest over time
  - a. First, enthusiasm and hope
  - b. Followed by much activity, weariness
  - c. Back to hopeless

# Fear of the Lord – I Am the vine (Culture)

Build culture on the Rock

- Jesus is the Rock (vs gurus)
- Life and Living Words (vs Religion, recipes, and accountability)
- Sons who have Conversations (vs serfs who have manipulations)

More helpful graphics here:

<https://releasingkings.com/wp-content/uploads/2025/07/2025-07-12-Court-Council-Tool-Kit.pdf>

## What Sons Bring Back to Business From 9 Conversations in the Council

### God's Council

*Father*

(I AM Yahweh)

*Jesus*

(I AM Your Redeemer)

*Holy Spirit*

(I AM Bread, Spirit of Truth)

*Wisdom*

(I AM the Light)

*Understanding*

(I AM the Door)

*Counsel*

(I AM Good Shepherd)

*Might*

(I AM Resurrection Life)

*Knowledge*

(I AM the Way)

*Fear of the Lord*

(I AM I the Vine)

### Transformations from Conversations

→ **Identity** – The sense of being Chosen, having access to Father

→ **Story** – Redeeming my past and leveraging it for the future

→ **Purpose** – Knowing my role, Father's brand, values, priorities

→ **Strategy** – I have a plan that implements **our** mission and vision

→ **Tactics** – I have a tactical advantage, Co-laboring with Father

→ **Heritage** – I know what Father has given me to own, develop

→ **Courage** – It's natural for me to be heroic, an overcomer

→ **Clarity** – I can clearly articulate where I'm going and why

→ **Culture** – I see what people carry, Biz Ecclesia = shared purpose

3 Examples - [Purpose Profile](#), [Aspirations](#)

### God's Answers

Who Am I? Why?  
Son With Purpose

How Lord?  
Ascend and Align

Where Am I Going?  
Passion for Reformation

[John's 7-Spirit Profile](#)

### Your Story

1. How it Started
2. Personal Passion
  - Problem, Mentor
3. What it Feels Like
4. Personal Benefit

5. Value to Others
6. Biz Model, Plan
  - Biz Upside
  - Biz Downside

7. Vision for Kingdom
8. How It Helps Others
  - Marketing Offer
  - Value, Transformation
9. The Tribe, Culture

[John's Story](#)

