

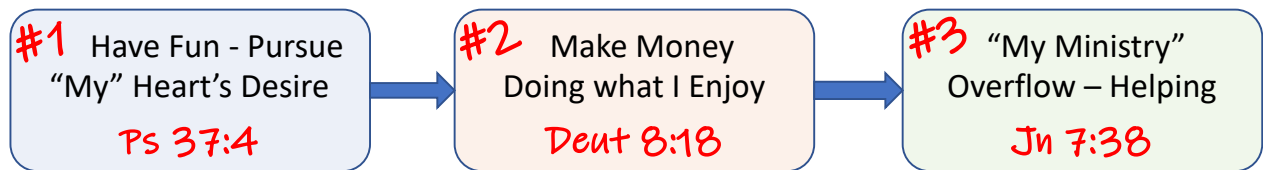
Background – John’s System Origin Story (SOS) in BITS framework ([Full offer here](#))

I – Sue and I went through a financial collapse that nearly ended in bankruptcy in 2012. It turned out to have a silver lining that made losing the \$2M totally worthwhile!

You – You too have been through similar tragedies that took the wind out of your sails. Yet, you survived. Maybe we both walk with a bit of limp after?

➡ **Point** – Even though I was a believing Christian, my prior philosophy was, #1) *have fun*, #2) *make money*, and #3) *love people*. I really was blessed, but it was all about me, my dreams, my desires, my ministry, my business, my money, and my generosity. I had all the verses to prove it. ☺

From All About Me



They – Secular and Christian business culture is nearly always built on money, dreams coming true, and personal excellence. We’re awash in *a culture of self*. Putting self-first is considered healthy!

Sound Bite stack – The questions we miss on the *all-about-me hamster wheel* are:

- 1) What is the desire on Father’s heart? What is he doing? What is Kingdom Purpose?
- 2) How do we create true riches on earth and store treasures in Heaven?
- 3) Instead of bigger barns, how do we create self-sustaining *fruit that remains* in business?

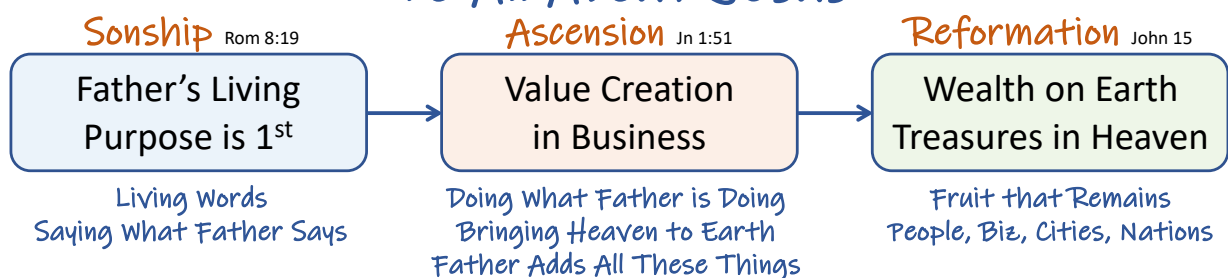
Declaration – Could I share the simple secret? Instead of putting me first, we intentionally put Father first. Here’s the reason why – *it’s good for business!*

*For whoever wants to save their life will lose it,
but whoever loses their life for me will find it. Mt 16:25*

➡ Instead of doing my thing, I’m intentionally doing what Father is doing. Now God is a key part of my business team. His plans turn out to be a big improvement on mine alone – they work better, far better! We even have a process to help you go beyond all you could ask or imagine in your Kingdom Business! That process flows from:

- 1) Sonship - *sons feel chosen* to put Kingdom first, they are on same page with Father
- 2) Ascension (Creating Value by doing what Father is doing & bringing Heaven to Earth in Biz)
- 3) Reformation You are clear on your distinct role, yet see the big picture,
 - a) You can see Father moving on 4 levels: People, Biz, Cities, and Nations

To All About Jesus



Social Proof –

Stories From Our Clients

Tobe Finch – We helped Tobe Finch get clear on his vision for decentralization in the restaurant business. Now his 14 restaurants and 550 employees are focused on their role in locally sourced, clean food. Tobe's Kingdom vision has legs that will work in any city, and he has good reasons to be excited! God is working with him on a Reformation.

Justin Culver – Justin spent five years creating a decentralized banking system for both crypto and fiat currency. *Bankwyse* has world-wide implications to overturn corruption in banking. Once Justin understood his own purpose in the context of Reformation, he used that Kingdom motivation in his marketing approach. He also spoke to the purpose God wrote in the hearts of clients and buyers and invited them to share the victory.

Jonathan Ploransky – has a marketing business called *Scaling Lean*. Normally marketing is strictly writing copy, ad spend, and sales. But Jonathan puts a level of transparency, integrity, and love into the transaction that is unheard of in his sector. It's because of his own experience of being chosen as one of God's sons.

Chris Orecchio – Chris originally went through the [Nail Your Purpose Field Guide](#) to generate his Purpose Profile and then Joined our on-line tribe. Through the course and the journey with us that followed he's gone from frustrated and lost to excited, focused, and directed in the coaching sector, specifically developing Kingdom Culture in a Business.

Summary of Process we use, Results people get

➔ **How it Transforms Business** – We use five ingredients to help grow your Kingdom Business “and” we have a team of specialists who can help you triage and strengthen the practical aspects of managing your business in value, marketing, cash flow, and business culture.

#1) Find Purpose (the secret of leadership is having Father's direction and purpose)

b) **Sonship** – *sons feel chosen* to put Kingdom first, they are on same page with Father

c) **Ascension** – Sons bring heaven to Earth in Business (an awakening like Ezekiel's Army)

- Courts – to release captives from enemy accusations
- Council – to maintain a flow of Father's Living Words

d) **Reformation** – You are clear on your distinct role, yet see the big picture

- You can see Father moving on 4 levels: People, Biz, Cities, and Nations

#2) Create Value – You have contributions, anointings, exploits (Value people want to buy)

#3) Create Offers – You have clear offers to Market Results for Others (How you help)

#4) Cash flow – The fruit you bear is worth buying. It's easy to sell

#5) Culture – You're engaged with Father, your staff is engaged with Kingdom Business Purpose



Social Proof #2

A Process that Works – This exact system has helped people from every business sector get in touch with their own Living Purpose and engage their leadership team and staff (restaurants, construction, banking, marketing, coaching). It will work for you too!

Part of Something Bigger — Can you sense the dramatic shift happening across our nation and the business world, signaling a new golden age of Reformation? This is a powerful opportunity to connect the dots between your life, your business, and the global movement God is igniting. Sons are stepping into their role and bringing Heaven to Earth, it's our job. Father God is calling you to prioritize His Kingdom and your Kingdom Business. It's your invitation to join the banquet.

Call to Action

Next Steps – This isn't for everyone, but it will be a perfect fit for some.

➡ If you [register for our live master class](#) on zoom, we'll gift you a free PDF of the *Lead Your Tribe Field Guide*.

You can have a Kingdom Purpose Profile that will catch your Father's attention in the spirit and the tech support you need on earth to strengthen the 5 functional pillars of your Kingdom Business.

Does that sound good? Does it resonate? Does it ignite you?

If you know that this is for you, Signup for the Masterclass and see how it happens.

This blog has roots in two Council session you will enjoy:

- [2025-04-25 Council - Peace from Prophetic Purpose](#)
- [2025-04-27 Council – The dream in Father's Heart](#)