

## Father – Yahweh (Father)

### Lord, how to connect people with their/your Purpose?

- People don't know what they want until you show them
- Our task is to read things that are not yet on the page (Jobs)
- Show them prophetically
  - Point to what Father is doing, where there is movement of His Spirit
  - Point to their heritage, what they are being invited to do with Father (Jn 5:19)

### Show People how to make room for Father's purpose

- How to get on the same page (Righteousness)
- Make room for him to add all these things (Flow)
  - 1) What is the Healthy Kingdom Purpose you share with Father
  - 2) How do you contribute/create Value, produce cash flow
  - 3) Who is in your Tribe (Believers in you, helpers, Staff, Fans)  
(working with you, supporting, encouraging)

## Jesus – Immanuel, God with us, Redeemer of (My Story)

### You are redeeming people's books, telling their story

- Father adds prophetic anointing to do this, the love  
"Come and see the man who told me everything I ever did"

### John, People will buy their story when help them see it (put it on their page)

- Add the value, the prophetic reality, resonance to their page; Open it!

## Holy Spirit – I AM the Bread of Life, Spirit of Truth (Purpose)

### John, yes people have cheap imitations, a propensity to shipwreck, vulnerable to deception

- See what they really want and show them
- Instead of judging them
  - Contrast the old and the new
  - The fake and the real
  - "Wouldn't you rather have \_\_\_\_\_ you own book, story, design, Purpose
- Help them make the trade (trading floors, Courts of Heaven)

### Receive the impartation to see people's books

- It's not human advice or counsel
- Help people see themselves in the prophetic mirror Father's purpose they were created for
- Teach them to listen in the Council (Embrace the conversations)

## Wisdom – I AM the Light of the world (Strategy)

It's "Wisdom from Above" = the Council

**James 3:17** – *Wisdom that comes from Heaven*

18) *It's the fruit of righteousness* (on the same page)

Find the overlap between God's heart and theirs

- What has He written in my heart?
- Where is co-laboring?
  - When Father is free to add all these things
  - When I put His Kingdom first, and self second

## Understanding – I am the Door (Tactics)

John, the door to sales is

- 1) How you make them feel
- 2) The result they will experience
- 3) From the action they take

How you will feel	← After you Experience ←	From Going Through Your
Peace from being On the same Team	On the Same Purpose Page with Father (Righteousness)	Purpose Profile
Intentional, Energized, Excited	Clarity on You Direction and Dreams	Aspirations & goals in Writing
Free to Be Me	Freedom From Strongholds	9 Old Pretensions (Orphan) And 9 New Truths (Son)
Chosen by God For Purpose	Identity, Story, Purpose Strategies, Tactics, Heritage Courage, Clarity, Culture	7-Spirit Profile
Destined, Heroic Protected, Courageous	Healed from the Past Destined for the Future	Your Story of Purpose

Mt 6:33 – All these things will be added to you

Rom 8:28 – Everything that happens fits a pattern for good

Rom 8:28 – And we know that in all things God works for the good of those who love him, who have been called according to his purpose.

## Counsel – I am the good Shepherd (Heritage)

Prophetically point people to their heritage

- Show them what they have not seen (Their Land)
- Let them choose their own inheritance
- People can't choose/buy because they have not seen

**1Cor 2:9** – *What no eye has seen, what no ear has heard,  
and what no human mind has conceived"  
—the things God has prepared for those who love him—  
10) these are the things God has revealed to us by his Spirit.  
The Spirit searches all things, even the deep things of God.*

**Jn 15:15** – *Everything I have learned from my Father I have made known to you*

**Rev 4:1** – *Come up here and I will show you things to come*

Father doesn't hide His Purpose

- Yet he values sons who diligently seek him (ask, seek, knock, ascend)

**Heb 11:6** – *he is a rewarder of them that diligently seek him.*

## Might – I am the resurrection and the life (Courage)

Father's purpose naturally leads to Courage and Confidence

- It comes from an anointing
- Father adds the 7 Spirits
  - Wisdom and Understanding
  - Counsel and Might
  - Knowledge and Fear of the Lord

## Knowledge – I Am the Way, the Truth, and the Life (Clarity)

Putting Father's purpose first

- Opens the gates to let the King of Glory in (Ps 24:7)
- Makes room for him to add all these things (Mt 6:33)  
that he knows you have need of (Wealth, Health, Relationships)

Putting self 2<sup>nd</sup> is a Kingdom Paradox

- That makes sons heroic, courageous
- His purpose is more important than my survival (Fear of death to self)
  - It's freedom to lead (... servant of all = freedom from ego)
  - Freedom to set captives free

**Heb 2:15** – *and free those who all their lives were held in slavery by their fear of death.*



**Rom 8:15** – *The Spirit you received does not make you slaves, so that you live in fear again;  
rather, the Spirit you received brought about your adoption to sonship.  
And by him we cry, "Abba, Father."*

# Fear of the Lord – I Am the vine (Culture)

John, create the offer that allows people to join the tribe (the value of Culture)

- Bait them to love one another
- See one another's purpose / book
- Encourage, honor one another

## What Sons Bring Back to Business From 9 Conversations in the Council

God's Council	Transformations from Conversations	God's Answers	Story Chapters
<b>Father</b> (I AM Yahweh)	→ <b>Identity</b> – The sense of being Chosen, having access to Father	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <b>Who Am I?</b> Who is my Father?                     </div>	1. How it Started
<b>Jesus</b> (I AM Your Redeemer)	→ <b>Story</b> – Redeeming my past and leveraging it for the future		2. Personal Passion - Problem, Mentor
<b>Holy Spirit</b> (I AM Bread, Truth)	→ <b>Purpose</b> – Knowing my role, Father's brand, values, priorities		3. What it Feels Like 4. Personal Benefit
<b>Wisdom</b> (I AM the Light)	→ <b>Strategy</b> – I have a plan that implements <b>our</b> mission and vision	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <b>Why AM I Here?</b> Father is doing now?                     </div>	5. Value to Others
<b>Understanding</b> (I AM the Door)	→ <b>Tactics</b> – I have a tactical advantage, Co-laboring with Father		6. Biz Model, Plan - Biz Upside - Biz Downside
<b>Counsel</b> (I AM Good Shepherd)	→ <b>Heritage</b> – I know what Father has given me to own, develop		
<b>Might</b> (I AM Resurrection Life)	→ <b>Courage</b> – It's natural for me to be heroic, an overcomer	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <b>Where Am I Going?</b> Things to come?                     </div>	7. Vision for Kingdom
<b>Knowledge</b> (I AM the Way)	→ <b>Clarity</b> – I can clearly articulate where I'm going and why		8. How It Helps Others - Avoid Failure - Achieve Success
<b>Fear of the Lord</b> (I AM I the Vine)	→ <b>Culture</b> – I see what people carry, Biz Ecclesia = shared purpose		9. The Tribe, Culture
3 Examples - <a href="#">Purpose Profile</a> , <a href="#">Aspirations</a>		 <a href="#">John's 7-Spirit Profile</a>	 <a href="#">John's Story</a>

## 2025-02-20 Wants vs Priorities:

### The Paradox of Putting Self Second to Get What You Want First

**Marketing Matra** – people want money, health, and relationships;  
don't waste your time selling them what they don't want.

- This wounds my heart every time I hear it (in marketing space, somewhere between often & always)
- This is settling for giving pagans all the things they run after (where the *law-of-attraction* came from)
  - We rob them of what God has for them, the mirage of a secular world view.
  - They settle for the eye candy of introversion instead of the bread of life; *never grow up!*
  - We help facilitate an inevitable train wreck, to dodge the real issue of what comes first.
- Sales follow the Kingdom purpose we carry, the value we create, and the friends we have.

Mt 6:31 - So do not worry, saying, 'What shall we eat?' or 'What shall we drink?' or 'What shall we wear?'  
32) For the pagans run after all these things, and your heavenly Father knows that you need them.  
33) But seek first his kingdom and his righteousness, and all these things will be given to you as well.

**The good news:** → We can leverage our natural desires with Father's Purpose (Co-labor & Flow),  
→ That is good for our business (because He *Adds all these things*).

- 1) People who want Health – are really looking for a reason to live, their unique purpose, the wind of God's Spirit at their back, His Favor on their life and well-being.
- 2) People who want Wealth – are really looking to create value and make a contribution that puts treasure in heaven & attracts buyers (Fruit that remains vs. wood, hay, & stubble that burns... legacy).
- 3) People who want Relationships – are searching to share their lives with those who share their purpose (Ecclesia – people sharing Father's heart's desires and finding their own in the process).

**Reformation** - is really making room for Father's purpose in People, Businesses, Cities, and Nations.

**For whoever wants to save their life will lose it,  
but whoever loses their life for me will find it.** Mt 16:25

