

Why? – 4 Big Reasons We Put Kingdom Business First

#1. Father is inviting Biz Sons into Reformation

- Priests – Who see what Father is doing in the Council
 - Kings – Who Bring Father’s purpose from Heaven to Earth
- So, we help Business leaders learn to be sons, [Seers and Doers](#)

What it feels like (Your why!)

Chosen - I Want to participate (feel chosen, invited, called)

- a. Discover My Role, Biz Purpose Profile ([Short Course](#) or [Live](#))
- b. See it work, contribute (fruit, finances, results in business)

My Purpose

#3. Father is Releasing Kingdom Culture in Biz

So, we help [Integrate People, Purpose, Culture, and Cash flow](#)

What it feels like (Your why!)

Culture - I want to take this home to my Business

- a. Have Kingdom biz culture for my staff; share unique purpose
- b. Bless my community; export the overflow; Co-labor with Father
- c. Be part of Reformation, Economic Awakening
- d. See Reformation in my Biz, Staff, Community, and Nation

My Biz Culture

Scaling Purpose, People, and Culture – *Intentional Reformation*

To: clarify (and being carried by) the purpose Father wrote in hearts and Business,
So that: “Leaders” hear God, build Kingdom Culture, Release Ecclesia in their Staff, and have a contagious template for Reformation of **People, Businesses, & Nations.**

My Tribe

#2. Father is Gathering Sons (Ecclesia in Biz)

So, we are creating a [Platform for Collaboration](#)

What it feels like (Your why!)

Tribe - Belonging, Networking, Collaboration, Wisdom, Experience

- a. I want to join the fellowship, camaraderie, fun, contribution
- b. I want to give and receive help (Love and be loved)
- c. I want help finding the opportunities; seeing the bigger picture
- d. I want to pursue Biz & Spiritual opportunities (Same thing!)

My Challenges

#4. Father is Releasing Favor on Business

So, we mentor via a [Playbook of 10 Practical Biz Dev Strategies](#)

What it feels like (Your why!)

Overflow - I want to add the value, experience the Cash Flow

- a. Have a playbook and encouragement from a mentor who cares
- b. Get help where I need it (Marketing, Accounting, Technology)
- c. Find new ideas, timing, capital, and opportunities to grow
- d. Safe space to navigate loans, partnerships, royalties, sales