### Kingdom Business Culture Field Guide

https://johngarfieldconsulting.com/kingdom-business

### What Engages Businesspeople in Kingdom:

"What Hearts and Looking for?"

- 1) Cause Find the *higher* Purpose Profile God wrote in my heart
  - a) Connection "Experiencing" where my heart and God's overlap
  - b) I'm working on our dream, so is Father (I'm a co-laborer in Kingdom)
  - c) I can make a difference Measurable results on important work
  - d) Strategy for Reformation I can choose an area to contribute (volunteer)
  - e) Clear leadership I feel chosen by others and by God
- 2) Contribution I Provide Value, do exploits
  - a) Autonomy I feel ownership of my responsibility (There is room for my gift)
  - b) Mastery I'm really good at what I do; craftsman, creator, initiator, leader
  - c) Well done I can feel the Father's pleasure; Respect from people
- 3) Community Shared purpose (ecclesia), part of a winning team
  - a) Other people esteem what's in my heart, and I esteem theirs
  - b) I have a "father" pulling on my book... and I am a father for my tribe
  - c) Networking we share ideas and opportunities to create value and wealth
  - d) We're having fun, blessing nations, and making progress toward reformation



# Kingdom Biz Culture - What You "Can Do"

#### **Profile Purpose** Create Value Market Value Create Wealth **Cultivate Tribe Aspirations & Story Products & Services** Communicate Purpose Biz Dream Works (Leadership Team) (Mission) **Greater Works** Tell Your Story Cash Flow Create Culture So that: (Purpose) 1,2,3 & 4 5 6,7 8 9

#### Purpose on Paper

- My Heart and Biz align; I'm doing what Father is doing.
- I can be myself, it's fun!
- Our Purpose is Exciting;
  Others are ignited by it
- My dream is coming true!

#### Make a Difference

- The value we create blesses people, stores Treasure
- We meet a need; other people's dreams come true.
- Team & staff are creative; they "Contribute" to the biz.

### People Buy Our Why

- Our story is easy to share
- People engage in our Purpose and Products.
- They can see our why & we see their why.
- Part of something bigger

### We Have Favor

- Heart and treasure are aligned - Wisdom
- Favor is leading to prosperity, our cup is running over
- · Can see dream, future

#### Biz Culture is Alive

- Our leads Father purpose in our Staff; their purpose!
- Great talent is attracted to our biz purpose.
- We are a Tribe/Ecclesia;
  Biz is fun; Work is Worship

## And The Experiences You Will Have

The Thing We Need Most is the Substance Only God Can Provide: the Life

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The Progression From a Christian Business to a Kingdom Culture

Metric (SE)

1) Becoming Yourself (Clarity, Connection, Co-laboring)

SE - I have a purpose on a mind map, Father is taking me with Him. On track to fulfill my deepest heart desires. Father is helping.

**Purpose Profile** 

Tobe's/HD

2) Story (Context, Father's purpose in our past, present, future)

SE – I'm living out the adventure in my story. I can share it with clarity and enthusiasm. It's compelling. Others can hear it.

Story & Video Tobe's

John's

3) ASPIRATIONS (When your dreams come true, how will it feel?)

SE – I can taste/see my future. It feels wonderful! I can go there emotionally and plan for it practically. **Aspirations** 

Tobe's John's



4) Accusations (Sons trading legal accusations for Books/Decrees) Courts / Council

SE – I have heard the enemy's accusations and taken them to the courts Accusations My book is open, I have decrees to reel in my assignment and dreams.

**Books** 



5) Create Value (Our purpose Expressed in a Biz product/Service) **Greater Works** 

SE – As Sons, we're bringing something tangible from Heaven to Earth Our Biz Creates value, then wealth "and" stores Treasures in Heaven

6) Brand (Reputation, identity, who you are, where you're going)

**SE** – Our business book has clarity that we can summarize in a phrase. It has prophetic juice; people hear it, share it, buy into it!

**Proph Tag Line** We Serve Life!



7) Marketing (Evangelism, your & staff enthusiasm for your book)

SE – Doing what Father is doing works; it's fun; it's fulfilling. Our staff is excited about it from the heart. We're wholehearted.

Enthusiasm # of Mind Maps



8) Harvest (When our Team runs with Clarity, Clients, & Cash Flow) Success Stories

SE – The videos from our own team are anointed and thrilling! We're experiencing business exploits via sons like Joshua and Caleb. # of Videos



9) Tribe (Transparency, Can others see my heart? Can I See theirs?)

SE – We are honoring co-workers by pulling them into their book and Fathering their dream come true. It feels like love... contagious!

Honor Culture is Alive

