Kingdom Business Culture Field Guide

https://johngarfieldconsulting.com/kingdom-business

SE – Spiritual Experience, Examples (Intro, Why we Do This)

The Progression From a Christian Business to a Kingdom Culture

Metric (SE)

1) Becoming Yourself (Clarity, Connection, Co-laboring)

SE – I have a purpose on a mind map, Father is taking me with Him. On track to fulfill my deepest heart desires. Father is helping.

Purpose Profile
Tobe's/HD



2) Story (Context, Father's purpose in our past, present, future)

SE – I'm living out the adventure in my story. I can share it with clarity and enthusiasm. It's compelling. Others can *hear* it.

Story & Video

Tobe's John's



3) ASPIRATIONS (When your dreams come true, how will it feel?)

SE – I can taste/see my future. It feels wonderful! I can go there emotionally and plan for it practically.

Aspirations

<u>Tobe's</u> John's



4) Accusations (Sons trading legal accusations for Books/Decrees) Courts / Council

SE – I have heard the enemy's accusations and taken them to the courts Accusations My book is open, I have decrees to reel in my assignment and dreams.

Books



5) Brand (Reputation, identity, who you are, where you're going)

SE – Our business book has clarity that we can summarize in a phrase. It has prophetic juice; people hear it, share it, buy into it!

Proph Tag Line

We Serve Life!



6) Marketing (Evangelism, your & staff enthusiasm for your book) <u>Enthusiasm</u>

SE – Doing what Father is doing works; it's fun; it's fulfilling. Our staff is excited about it from the heart. We're wholehearted.

of Mind Maps



7) Harvest (When our Team runs with Clarity, Clients, & Cash Flow) Success Stories

SE – The videos from our own team are anointed and thrilling! We're experiencing business exploits via sons like Joshua and Caleb.

of Videos



8) Tribe (Transparency, Can others see my heart? Can I See theirs?)

SE – We are honoring co-workers by pulling them into their book and helping their dreams come true. It feels like love... contagious!

Honor Love in Culture

