



POLISH  
FOUNDATION  
DELTA  
MEDIA

Founder Jonasz Tołopiło  
Pastor Krzysztof Zaręba

*Ez. 47, 8-9: „He said to me, « This water flows toward the eastern region and goes down into the Arabah, where it enters the Dead Sea. When it empties into the sea, the salty water there becomes fresh.*

*Swarms of living creatures will live wherever the river flows. There will be large numbers of fish, because this water flows there and makes the salt water fresh; so where the river flows everything will live».”*

Welcome



# WE ARE FROM POLAND:



We are from Poland, a country of 40 million people located in Central Europe. Our congregation is located in Warsaw, the capital of Poland, and has over 1200 members.

Today we are the biggest evangelical congregation in Poland. Since the beginning our efforts have been directed towards spreading the Kingdom of God within & outside our borders.

# WE ARE FROM POLAND:



Constantly abiding in prayer we are convinced that our evangelization efforts should be directed to the East, to the countries of the former Eastern Block.

Therefore, this year we have started the production and broadcasting of professional TV programs addressed to the youth from Belarus, Ukraine and Russia using newly acquired technology.

# KEY FACTS TO KNOW & UNDERSTAND:



To understand our project, please take the points below into consideration:

1. You need to be aware that these days Europe is becoming a post-Christian continent.

2. In countries such as Poland, in the minds of people, the only church is a Roman Catholic church, and the rest are sects.

3. People in Poland do not know the gospel, being convinced that salvation is based on their works and belonging to the Roman Catholic Church.

4. Our goal is to reach people with the gospel and show them the alternative, a different approach to church i.e. evangelical churches.

5. In order to do this, we started producing a program of high technical and substantive quality, suitable for broadcasting both on TV and in widely understood social media.

6. Television in Poland and in the post-Soviet countries is received completely differently than in the USA

# KEY FACTS TO KNOW & UNDERSTAND:



7. Being shown on television, broadcast programs of high technical and substantive quality, in the eyes of the average recipient, means that the creator of the program can be trusted. In other words, if you are on television, you are more credible and not seen as a sect.

8. Anyone can present their content on the Internet, and in the minds of the Polish, you can be recognized or credible only when you are shown on a TV screen. For this reason, being on TV makes your Internet content more credible. Hence, being on television is not an end in itself, but rather a tool that makes us credible in other areas of public life.

9. We really want you to understand that it is not that we are suddenly entrusted with "television tools" and we, like helpless and too excited children, struggle about what to do with it. The truth is that for years, we have been praying and we have been involved in various strategic activities to bring the Gospel to as many religious and secular people as possible. Today, these activities have been enriched with tools enabling the high quality of our products. In other words, we know what to do, we know how to do it, we need partners who will support us financially and with their ideas.

# KEY FACTS TO KNOW & UNDERSTAND:



10. Thus, the possibilities we are given these days, are the response to our prayers, the desires of many people and, importantly, a natural consequence of our long-term strategic activities, aimed at reaching religious and irreligious or non-denominational people and with the Gospel.

Constantly abiding in prayer, we are convinced that our evangelization efforts should be directed to the East, to the countries of the former Eastern Block.



We would like to ask you to partner with us in this Christ-centered endeavor.

Let us explain why this effort is needed more than ever and why our Delta Media Foundation is uniquely positioned to take on this challenge today.





# WHY ARE WE UNIQUELY CALLED TO THE EAST



Helping our brothers from Belarus, Ukraine and Russia is our natural mission. We feel sent to proclaim to them the words of freedom in Jesus Christ.

We realize that no one can speak to them better than we, people who were once together in a common bloc of countries led by Soviet Russia....

after all, we belong to the same group of Slavic nations, to a common cultural and linguistic circle.



# OUR DOORS ARE OPEN



Hundreds of thousands of citizens from Belarus, Ukraine and Russia come to our country in search of a better life and freedom.

Our country is well perceived by them. They are our soul mates, our nations have a great understanding of each other. There are many young people among them. Some of them are members of our church very much involved in the ministries we lead. They accept the gospel with joy and feel very comfortable with us.



# USING OUR GOD GIVEN FREEDOM TO HELP OUR EASTERN NEIGHBORS



In the 1980s, we were the leader of democratic change and bloodless revolution in Eastern Europe. America was a source of support for Poland at that time. We received enormous help from you for which we are very grateful. The support we received at that time was crucial to the growth of our community and the development of the church in Poland.

Remembering what is behind us, we realize that Belarus, Ukraine and Russia need our help. The democratic changes have not yet taken place in these countries, and people cannot enjoy freedom, just like us earlier in Poland.



# WE CAN ACCESS WHERE OTHERS CAN NOT



We have the natural privilege that stems from the geo-cultural location and the common history of our countries to be sent to the East of Europe.

Today as a community we have a desire to spread the Kingdom of God and an unprecedented opportunity to do so.



## WHAT OPPORTUNITIES DO WE HAVE,

In our congregation we have people who for years have invested in professional equipment for online broadcasting and media development. We continue to develop a contemporary form of gospel broadcasting directed especially to the younger generation.

During the past year the viewership of our broadcasts has increased more than 15 times and is now at least 15,000 views per month, the highest in Poland. We have also noticed a big increase in the number of young people in our congregation.





WHAT OPPORTUNITIES DO WE HAVE,

At the moment, we have completely new possibilities, in the form of professional equipment for production and broadcast of programs, with high television quality.

These include professional TV cameras, mobile tripods and a TV transmission truck.









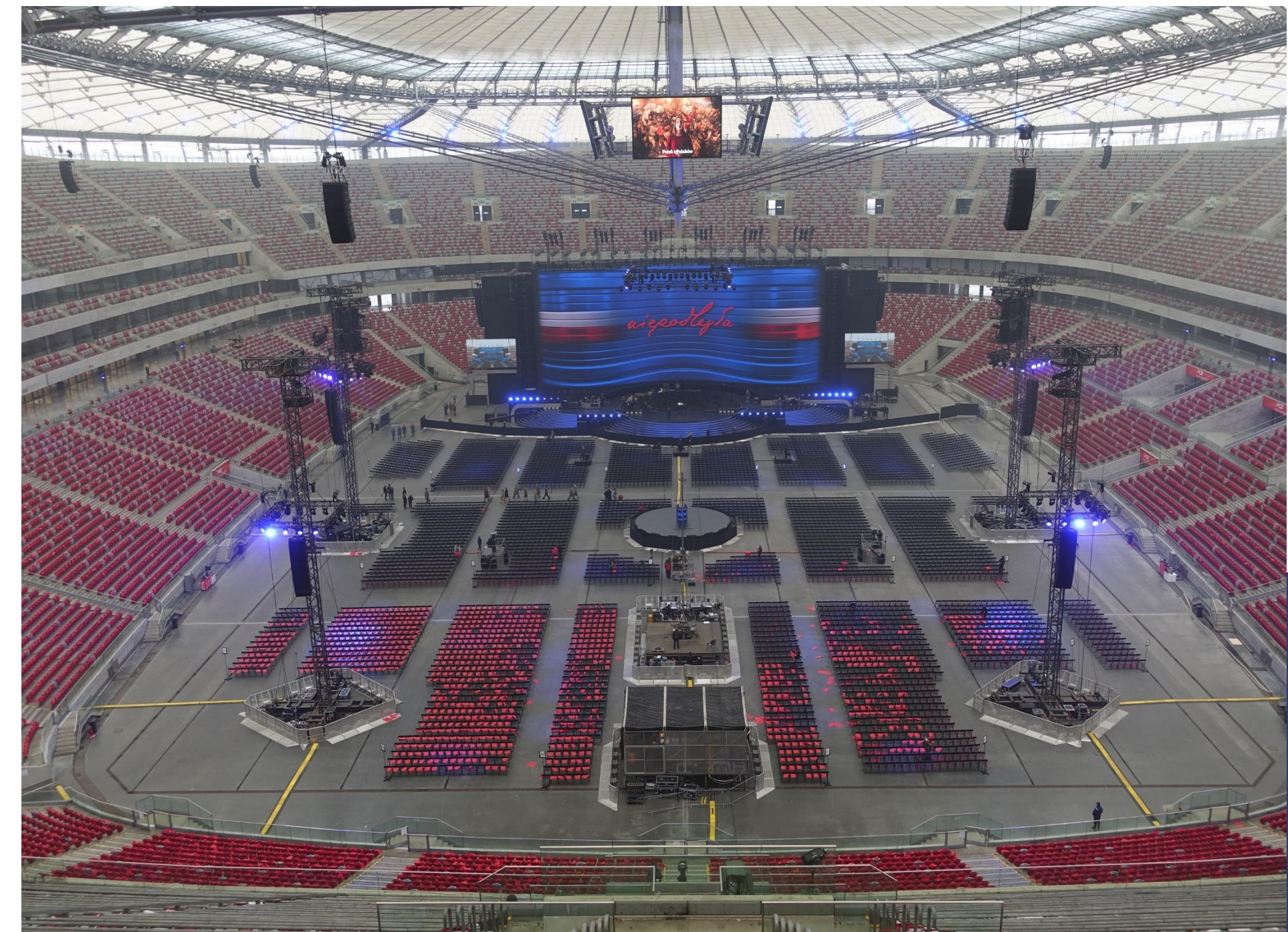
## WHAT OPPORTUNITIES DO WE HAVE,

We have a dream to use all this equipment to the best of our ability to preach the gospel in Poland and in the countries of the former Eastern Bloc.

We are constantly working to improve the production of our broadcasts and TV shows. We are continually training new people involved in this ministry.









WHAT OPPORTUNITIES DO WE HAVE,

Just one broadcast on  
public television allowed us  
to reach 119,000 people  
with the Gospel.

1 USD



8 PEOPLE  
HEARING THE GOSPEL





# REFLECTIONS & PLANS:

We see that both in Poland and in the world the process of mass abandonment of the Church, especially of the young generation, is deepening.

Therefore, we are convinced that today we should direct our media message to the young generation. We want our programs to reach the youth in Poland, Belarus, Ukraine and Russia and to lead them to the transformation of their hearts and acceptance of the gospel.

Our plans for the upcoming season, in addition to what we are doing now, are to increase our impact and begin producing educational programs targeted at youth.

This is a huge challenge both in terms of TV production and finances.



# PLANS 2022:

Producing 10 kids' programs expanding on the subject of the Ten Commandments. We are currently developing the initial script.

**Budget: USD 130 000.**

Producing programs for the married audience: how to cope with marriage and family problems in the pandemic era. **Estimated budget: USD 140 000.**

A series of "40 episodes of a spiritual journey" - a practical guide in episodes on how to live in practice by christian values. Series shot in quality similar to the Alpha series. Topics to be discussed include 40 steps to knowing your goal 40 steps to financial freedom etc.

**Budget USD 400 000**

Producing 18 evangelization programs (duration: 28 minutes each). Estimated budget: **USD 100 000.**

Producing 6 programs depicting Jewish holidays through the prism of Old and New Testament. The programs will be produced in cooperation with our messianic service. Estimated budget: **USD 40 000.**

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# THE SUPPORT WE NEED

1. The prayers for broadening our capabilities.
2. The prayers for being wise while being creative.

3. Financial support to hire professionals that would guarantee the finest quality of the final product i.e. camera operators, sound & visual engineers, lighting specialists, multimedia producers, editors, interpreters, researchers, social media specialists, and so on.



# REQUEST, CONTACT

We ask you to be a part of  
this project and support it  
both in prayer and financially!

Founder Jonasz Tołopiło  
Pastor Krzysztof Zaręba



Polska Fundacja Delta Media

**Bank Mbank**

**SWIFT: BREXPLPWXXX**

**PLN account:** 51 1140 1977 0000 4214 3400 1001

**EUR account:** 24 1140 1977 0000 4214 3400 1002

**USD account:** 94 1140 1977 0000 4214 3400 1003

A / ul. Elektronowa 10 03-219 Warsaw Poland

P / +48 602 680 620, +48 601 304 642

E / [contact@pfdm.com.pl](mailto:contact@pfdm.com.pl)

W / [www.pfdm.com.pl](http://www.pfdm.com.pl)



Jonasz & Krzysztof  
We are With You  
Today, We are Polish Also

