

From Purpose to Mission – Seers and Doers

Purpose Statement: (What's the "Why" at the foundation; the value) - Intentional Reformation

To guide people, businesses, and nations to intentionally connect their life purpose with the desires God wrote in their own hearts,

So that "sons" can see the what the Father is doing in heaven, experience tribe, and make their unique contribution to a viral reformation that *blesses people and nations*

What it Feels Like: Be yourself, have fun, make money, love people, do exploits

Who: (Who are the people that benefit?)

- People in Transition, who are looking for a better job, a better business, a better life
- Those successful in their field who know there is something more at the next level

Vision: (What's the aspirational transformation for you and the people you serve)

- I want to inspire and lead my tribe to the exploits in our calling and destiny (Reformation)
- I want to do what the Father is doing and hear "well done."
- So do the people I serve (see 1 and 2)

Mission – (How? What's the strategy to implement?)

- That is worth sacrificing for and gives redemptive perspective to suffering and Triumph
- That gives meaning and context to overcoming pain and problems
- What are the metrics used to measure progress? What's the end state?

"Our mission" is to:

1. Give people access to the desires God wrote in the heart along with a plan and cash flow to make them happen via www.OnlineHeartPlan.com.
 - a. 50 people through the heart Plan in 2019; 250 in 2020, 1000 in 2021
 - b. 10 more Heart Plan affiliates and affiliate qualification in 2020
 - c. 20 tribe leaders in 2020 to facilitate 1, 2, and 3 in groups of 15
2. Show sons a practical way to utilize the courts of Heaven and take their place in the Council in the context of their business with real experiences in Heaven via www.Seers-and-Doers.com.
 - a. Follow-up for every heart plan student – sons in the council via personal sessions
 - b. Take this truth to larger stages and networks
3. Experience Ecclesia – provide a "safe" tribe of people going through the same experiential transitions so they can learn from others, realize they are not alone, and support one another with encouragement and prayer.
4. Create Value together toward personal, business and national reformation by walking out the practical plan rooted in the purpose and calling found in each heart (metrons).
 - a. Make room for the team of people who want to share this vision
 - i. Heart Plan affiliates (Beverly and Larry)
 - ii. Cash flow consulting (Larry)
 - iii. Marketing videos for every Heart Plan student (David)
 - iv. Digital marketing via Click Funnels and websites for business (Wally)
 - v. Relational Marketing to grow organically by personal invitation (TS and David)
 - vi. Personal prayer in courts and council (Donald)
 - vii. Targeting the next generation of 20's and 30's (Ross, Bob & Claudia)
 - b. Network business opportunities when the door is open (Intentional, but not pushy)
 - c. Invite people into reformation of Nations
 - d. Our metrics are experiences of the heart explained here:
<http://releasingkings.com/2019-08-25-learning-the-language-of-heart/>

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