

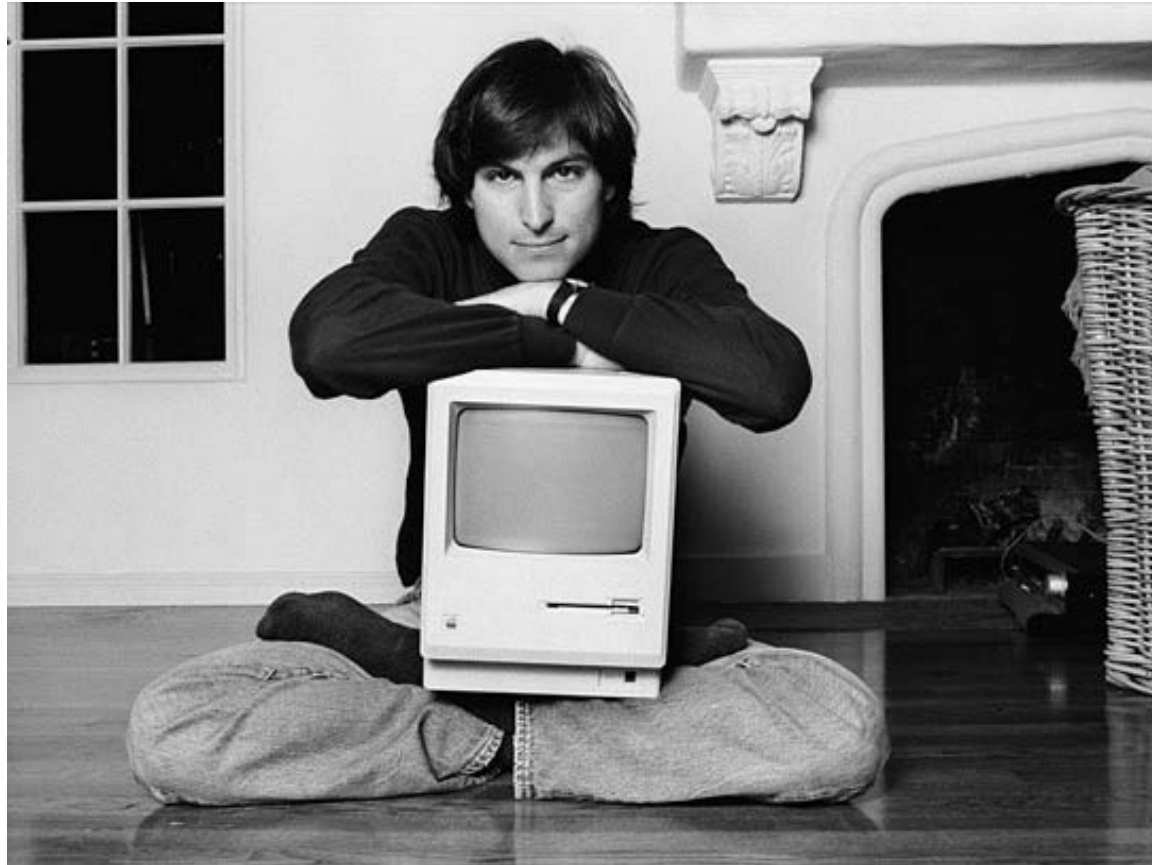
DREAMS TO DESTINY

FOLLOW
YOUR HEART
BUT TAKE
YOUR BRAIN
WITH YOU.

7 STEPS TO PREPARE YOUR BUSINESS PLAN

REALITY CHECK.
YOUR DREAM IS NOT
ENOUGH!

Ex25-31



NOW!

LET'S MAKE IT HAPPEN!

WHY A BUSINESS PLAN?



1. WRITE YOUR BUSINESS IDEA OVERVIEW, INCLUDING DETAILS THAT SUPPORT THE THOUGHT PROCESS INCLUDING YOUR LONG AND SHORT TERM GOALS FOR THE BUSINESS.

GRANDMA'S RECIPES

- DESCRIBE IN DETAIL HOW YOU WILL BE PROFITABLE.
- INCLUDE YOUR SHORT AND LONG TERM GOALS. DON'T HESITATE TO INCLUDE DETAILED DESCRIPTIONS.
- INCLUDE SUPPORTING FEATURES AND TOOLS YOU WILL USE TO INSURE PLAN.

Hab. 2:2- 3



2. DESCRIBE ALL THE MAJOR PLAYERS IN YOUR PLANNED ORGANIZATION, THEIR TITLES, JOB DESCRIPTIONS AND EXPECTATIONS.

THE TEAM

- ARTICULATE STRENGTHS AND QUALIFICATIONS FOR THE KEY STAFF MEMBERS.
- DESCRIBE IN DETAIL WHAT THEIR JOB DESCRIPTIONS AND EXPECTATIONS WILL BE IN YOU'RE COMPANY.
- Neh. 3



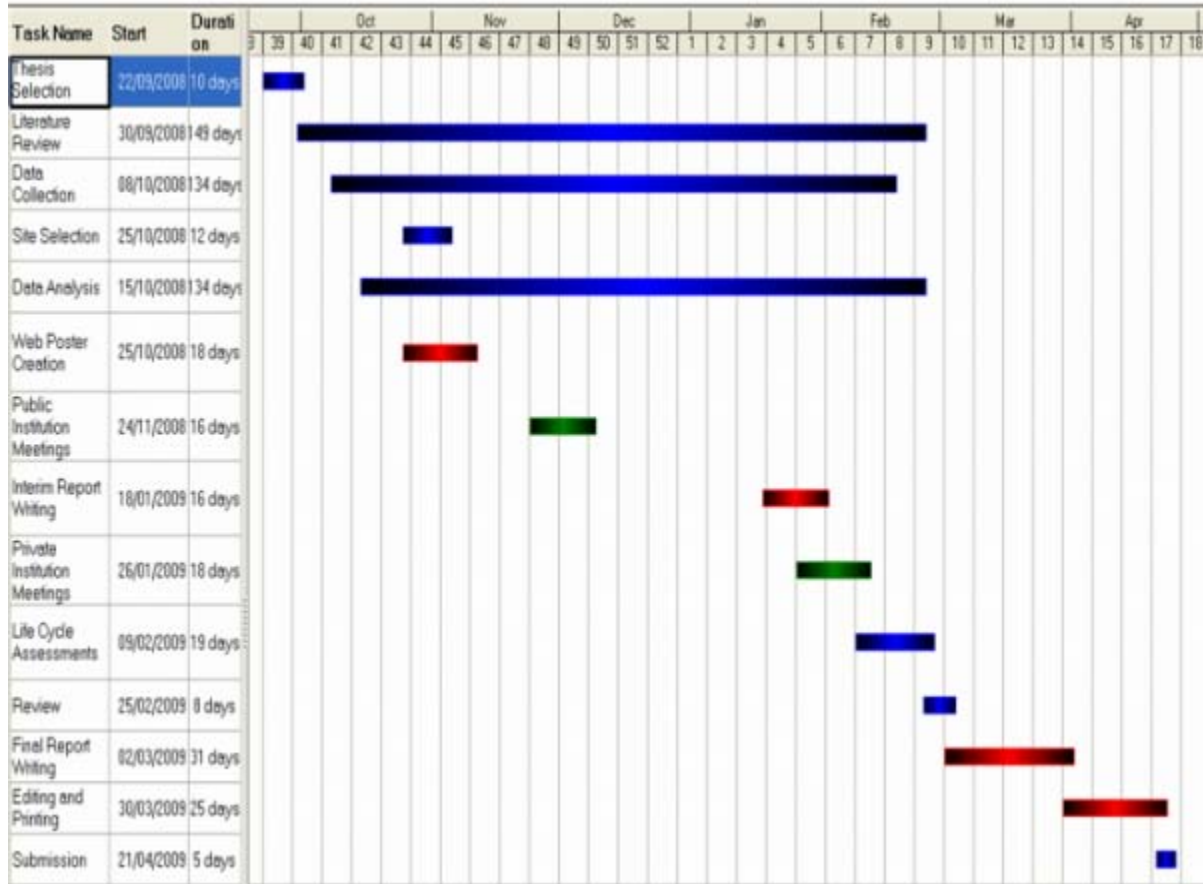
3. DESCRIBE YOUR FINANCIAL CONDITION IN DETAIL.

- YOU WILL NEED A CURRENT PERSONAL AND BUSINESS FINANCIAL STATEMENT.
- YOU WILL NEED A CASH FLOW BUDGET INCLUDING PROJECTED SALES AND EXPENSES.
- THE "SBA" OFFERS FREE HELP FROM EXPERIENCED PROFESSIONALS CALLED "SCORE"
- YOUR BANKER CAN BE A HELPFUL SOURCE FOR ALL THE FINANCIAL INFORMATION YOU MIGHT NEED.

CASH FLOW REVENUE FORECAST

Cash Flow Budget Worksheet						
	Year					
	[Q1]	[Q2]	[Q3]	[Q4]		Total
Beginning Cash Balance						
Cash Inflows (Income):						
Accts. Rec. Collections						0
Loan Proceeds						0
Sales & Receipts						0
Other:						
Total Cash Inflows						\$0
Available Cash Balance						
Cash Outflows (Expenses):						
Advertising						0
Bank Service Charges						0
Credit Card Fees						0
Delivery						0
Health Insurance						0
Insurance						0
Interest						0
Inventory Purchases						0
Miscellaneous						0
Office						0
Payroll						0
Payroll Taxes						0
Professional Fees						0
Rent or Lease						0
Subscriptions & Dues						0
Supplies						0
Taxes & Licenses						0
Utilities & Telephone						0
						0
Subtotal	\$0	\$0	\$0	\$0		\$0

4. WRITE OUT A 12 MONTH PROJECT ACTIVITY BENCHMARK TIMELINE Rev.5



WHY DO THE TIMELINE?

- COMMUNICATE THE VISION IN REAL TIME
- YARDSTICK TO MEASURE SUCCESS
- FUNCTIONS AS A PROGRESS REPORT
- HELPFUL MANAGEMENT FOLLOW UP TOOL
- YOU CAN INSPECT WHAT YOU EXPECT

5. DESCRIBE YOUR BUSINESS RESOURCES AND SUPPLIERS

- SUPPLIERS ARE A PART OF YOUR TEAM BUILDING.
- CONFIRM THEIR ABILITY TO SERVE YOUR NEEDS COST EFFECTIVELY.
- Judges 7



6. DESCRIBE YOUR MARKETING AND SALES PLANS FOR YOUR PRODUCTS/SERVICES.



- DECIDE YOUR ADVERTISING BUDGET.
- WHO IS YOUR TARGETTED DEMOGRAPHIC?
- HOW DO YOU PLAN TO REACH THEM?
- WHICH MEDIAS WORK BEST?
- Mat. 28:16-20

7. HAVE A CONTINGENCY PLAN



PLAN B

Because you failed Plan A

VERY DEMOTIVATIONAL .com

- PLAN FOR THE WORST, STRIVE FOR THE BEST.
- USING THE BENCHMARK TIMELINE TOOL CAN GIVE YOU ADVANCED WARNINGS.
- Luke 14:28-32

LET THE WORK BEGIN!



SUCCESS IS A JOURNEY,
JOURNEY WELL!

